

paracelsus philosophy people places participations

Registered office

Parazelsus Limited
13/F, Grand Building
18 Connaught Road
Central, Hong Kong

Branch office

Parazelsus Limited
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Beethovenstrasse 32
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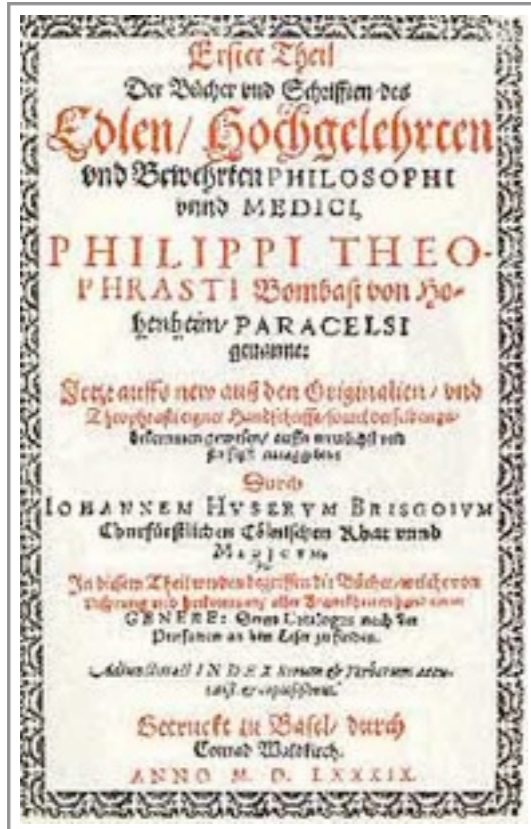
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parazelsus



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The name parazelsus is derived from Swiss doctor and alchemist Philippus Theophrastus Aureolus Bombastus von Hohenheim (1493–1541), who took the name **Paracelsus** later in life. He referred to Celsus, an earlier roman physician, but meant to move medicine beyond his times. Paracelsus introduced the treatment of illnesses with chemical substances during the Renaissance period. Many early advances in modern medicine are based on the research and work performed by Paracelsus.

Parazelsus Limited is an independent, pro-active investment and management company, founded by Peter Zuellig in 2005. The team at parazelsus includes industry and financial experts for its key investment areas – not alchemists. However, parazelsus understands very well how to generate value in the healthcare sector through an unconventional approach.



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- Focus** on Healthcare sectors with consolidation opportunities
- Geography** in markets with strong long-term growth potential
- Engagement** through acquisition of substantial stakes in target companies
- Valuation** of target business reflects future potential
- Tailor-made** to transactions and business partners
- Realise value** with parazelsus management
- Commitment** to long-term holding periods and strategic stability
- Partner** with strategic and/or financial co-investors



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Peter Zuellig

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Mr. Peter Zuellig, age 58, former Executive Director of Interpacific, a transnational group, which Mr. Zuellig joined in 1981. A graduate of the faculty of law, University of Zurich, Peter Zuellig subsequently completed postgraduate studies at Columbia University as well as Harvard Business School.



Markus Haefeli

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Mr. Markus Haefeli, age 42, former COO of a private hospital group in Switzerland. Between 1995 and 2004 he worked at Zuellig Pharma as Chief Financial Officer. Prior to his joining Zuellig Pharma he was with Procter & Gamble. Markus Haefeli holds a masters degree in Business Administration from Berne University.





Reto Senn

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Mr. Reto Senn, age 41, former Regional Director of B. Braun (Medical) for China and North Asia. Previously, Managing Director of Zuellig Pharma in Vietnam, with DKSH in Thailand and Novartis International in Basel. Reto Senn holds a Master Degrees from University of St.Gallen and Zurich. He currently acts as President Director of Parazelsus Indonesia, as well as Chief Executive Officer of Parazelsus Pakistan.



Charles Schlaeppi

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Mr. Charles Schlaeppi, age 54 former CEO of CWS Asia Pacific, Singapore (The Zuellig Group) and General Manager of Guam Marketing Corp. (The Zuellig Group). Prior to that, he was the Sales and Marketing Director of Unilever (Ice Cream and Frozen Products) in Switzerland. Charles Schlaeppi holds a business administration degree from the Business School in Berne.

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Faraz Ali

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Mr. Faraz Ali, age 43, former Supply Chain Director of Reckitt Benckiser West Asia based in Karachi. Prior to Reckitt he worked on international assignments in Supply Chain with Philips Electronics in Singapore, Cadbury Adams in Canada and Hoechst Pakistan. Faraz is an expert in managing large teams in integrated supply chains. Faraz Ali holds a degree in Industrial Engineering from University of Toledo, Ohio, USA.



Bhuvan Asthana

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Mr. Bhuvan Asthana, age 40, previously with UTi Worldwide (India) Pvt. Ltd. as Manager Contract Logistics responsible for business development, warehouse operation and primary and secondary distribution for various multinational clients. Prior to that, he worked with several logistics service providers in the areas of warehousing, distribution and transport. Bhuvan has a bachelor in Science from Lucknow University and is pursuing a post-graduate degree in supply chain management.



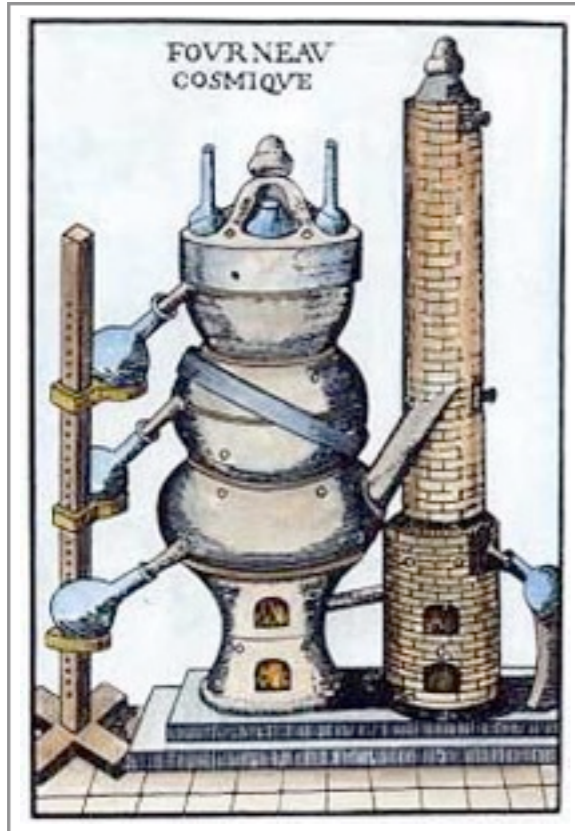
Remy Lardinois

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Mr. Remy Lardinois, age 31, former Business Development Manager with Hellmann Worldwide Logistics in South Korea. Remy also spent 6 years in mainland China, active in various industries with sales & operations as common denominator. He holds a degree in Chinese and Korean Studies from the University of London, School of Oriental and African Studies. He currently acts as the General Manager for Pyong Su Pharma JV Co. Ltd

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Drawing on past management experience of its key executives, paracelsus has embarked on establishing a string of operating businesses across Asia.

Initial participations have been mainly in the healthcare sector. However, other opportunities "to make good money" are investigated.



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Parazelsus Ltd

Parent company

Parazelsus Orient Pte Ltd

Investment Holding Company for our participations in India and Pakistan

Parazelsus India (Private) Ltd

Pharmaceutical Distributor, India

Parazelsus Pakistan (Private) Ltd

Pharmaceutical Distributor, Pakistan

Parazelsus Pazific Pte Ltd

Investment Holding Company for our participations in the Far East

Parazelsus Indonesia

Pharmaceutical Distributor, Indonesia

Advance Holdings Co., Ltd

Facility Management, Thailand

Wilkinson Investments Ltd

Investment Fund North Asia

Pyong Su Pharma J.V. Co., Ltd

Pharmaceutical Manufacturer, Distributor and Retailer, Democratic People's Republic of Korea

Parazelsus Pharma Corp.

Pharmaceutical Distributor, Philippines. Participation in Diethelm Philippines, Inc. (2007)

Pezt Ltd

Investment Holding Company for our participations in Facility Services



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Parazelsus Pakistan

Focused on Pharmaceutical Distribution

Effective 1st of January 2007, Parazelsus acquired the distribution operation of Novartis in Pakistan - regarded as the leader in its field today. Building on a strong foundation Parazelsus is introducing specific know-how in order to grow the business to become the industry leader.

Parazelsus Pakistan covers the entire span of services that make an industry-leading distributor of pharmaceuticals. Our distribution services include: *Warehousing, inventory management, sales order processing, invoicing, delivery and transportation, collection, credit & risk management, deploying and managing sales forces, repackaging and labeling, sample, gift and literature management and information and data services.*

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National Sales Manager

Mr. **Riaz Qureshi**
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Parazelsus Indonesia

Focused on Pharmaceutical Distribution

Effective 1st of July 2008, parazelsus acquired the majority of DKSH Tunggal in Indonesia - regarded as a leading service provider in its field today. Building on a strong infrastructure parazelsus is contributing specific know-how and new partnerships in order to grow the business to become the industry leader.

Parazelsus Indonesia covers the entire span of services that make an industry-leading distributor of pharmaceuticals. Our distribution services include: *Warehousing, inventory management, sales order processing, invoicing, delivery and transportation, collection, credit & risk management, deploying and managing sales forces, repackaging and labeling, sample, gift and literature management and information and data services.*

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Director of Human Resources

Ms. **Lilla D. Kurniawan**
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Head of Operations

Mr. **Bungaran Panggabean**
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PyongSu Pharma

Full Service Provider for Pharmaceuticals

The result of an alliance between Pyongyang Pharmaceutical Factory under the Ministry of Public Health and Parazelsus, PyongSu is the only Good Manufacturing Practice, certified by the World's Health Organization, pharmaceutical facility in the D.P.R. Korea. Its services include the entire span of the supply chain such as manufacturing, packaging, marketing, selling & distributing and retailing of pharmaceutical products.

Operational since 2005, the company, aside from manufacturing for global NGOs such as W.H.O or I.F.R.C, is also rolling-out a pharmacy chain offering a strategic positioning to suppliers who wish to target this market opportunity. PyongSu's continuous development made it the national quality leader. It gained the acceptance of the medical profession across the country, which has been instrumental to generate a demand for both its locally manufactured and imported products.

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Deputy Managing Director

Mr. **O Song Gun**

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Advance Holdings Thailand

Focused on Facility Services

Effective July 1, Parazelsus acquired Advance Holdings Co. Ltd., a diversified Facility Management Services group in Thailand. Advance is operating in the fields of pest control, hygiene and cleaning services.

With an almost 30 years of history and a nationwide branch network, Advance Service has become the clear market leader in Pest Control in the country. Advance Hygiene Co. Ltd. has steadily grown over the past few years and has established itself as one of the top 3 companies in Hygiene Services. Advance Asia Clean Co. Ltd. has acquired an excellent reputation of providing cleaning services focusing mainly in the Bangkok area. With a very strong industry expertise and management experience provided by Parazelsus, the companies will remain at the forefront in the industry and continue to offer innovative

solutions with the latest products and technologies as well as excellent customer service. Going forward, this solid foundation and platform will be engaged for a further expansion across the Asia Pacific region.

Advance Holdings Co. Ltd.

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Sales Director

Mr. **Alex Kulsuptrakul**
alex@ads.co.th

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Parazelsus India

Focused on Pharmaceutical Marketing and Distribution Services

Parazelsus is establishing a presence in India to service the pharmaceutical industry with focused marketing and distribution services.

Building on the strong support of its strategic partner, Godrej & Boyce Mfg. Co. Ltd., parazelsus is contributing specific know-how and new partnerships in order to grow the business to become a leader in specific segments.

Parazelsus India

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